

MINUTES
WOMEN ON THE EDGE CHAPTER

May 20, 2017

The meeting convened at 11:30 a.m. with 7 members present. Full: Linda Stone, Jo Johnson, Jane Ball, Amy Roberts and Sue Hilber; Support: Chet Blum and Keith Barkalow. Full member Carol M. joined us later in the meeting, after lunch.

Minutes Approved: Motion by Amy R. and seconded by Jane B. to approve the November 12, 2017 meeting minutes as published passed on a unanimous voice vote.

Treasurer's Report Approved: Motion by Sue H. and seconded by Linda S. to approve the treasurer's report as presented (\$997.97 balance) passed on a unanimous voice vote.

Chapter Ride Dates Changed: The Dairyland Originals Chapter had to change the date on the lunch at Vetesnik Power Sports from Sept. 9th to Sept. 23rd. Since our chapter September ride is scheduled to ride down to meet them there we changed our ride date to coincide.

Member Katrina J. would like to change the date on her chapter ride from June 4th to June 17th.

Both changes passed unanimously. Notice will be sent to all via email and Facebook, as well as corrected on the web site calendar.

PROMOTING NON-WOW EVENTS: The Trinity Equestrian Center had contacted us requesting that we put a link on our web site for an upcoming charity event. Everyone agreed it appeared to be a legitimate event for a good cause, but following discussion we decided that we didn't want to start a precedent by promoting some events and not others or having to judge the merit of individual event requests, so we will not publish or officially promote any other organization's events. Individual members are welcome to post notice of any event on our Facebook group that they think fellow members might be interested in.

WESTBY WEEKEND OPPORTUNITY: Member Ruth Rupp is having the Harley Women at her lodge in Westby and they will be going to Leo & Leona's (Newburg's Corner) for live music the evening of June 4th and would provide a bus from Rod's in La Crosse to the venue. There was no interest

within the group. If any members would like more information they can call Ruth at 608-606-2866.

RECESS: We recessed when our food was served about noon.

RECONVENE: The meeting reconvened after lunch at 12:30 p.m.

PARTICIPATION INCENTIVES: Many possible participation incentives were discussed, because being involved improves membership retention and we currently have a healthy treasury balance. Ideas presented included reimbursing members (all or by raffle) for all or part of WOW Ride In registration fees to reimbursing members for some of their room reservation costs (all or by raffle) at the annual WOW WOW. Some thought that these ideas might be a bit confusing or complicated to implement. A suggestion favorably received was a contest involving the accumulation of points for participating in various events (i.e. Ride In 10 pts, WOW WOW 5 pts, chapter ride 2 pts, impromptu ride with 1 or more chapter members 1 pt etc.) Motion by Amy R. and seconded by Sue H. to table this item to the November meeting passed on a unanimous voice vote.

NEW MEMBER INCENTIVE: Again, many ideas were presented and discussed. Motion by Linda S. and seconded by Amy R. to pay, from the chapter treasury, the 1st year WOW membership renewal fee for any new chapter member that joins in or after 2017 passed on a unanimous voice vote.

RECRUITMENT INCENTIVE: Linda suggested we reward those who recruit new WOW members in some way. Since she had no specific plan on how to do so, this idea was tabled to the November meeting.

Carol M. won \$13.00 in the 50/50 drawing.

ADJOURN: The meeting adjourned at 1:10 and those participating drew numbers for the All Member Birthday Bash gift exchange, which was followed by a group photo.

Respectfully submitted by Linda Stone, Women on the Edge Chapter Director

These minutes may be amended prior to approval at the November 12, 2017 meeting.