

WOMEN ON THE EDGE MEETING MINUTES*

May 19, 2019

In attendance at the meeting at the Northwoods Brew Pub in Osseo:

Chapter Members: Amy Roberts, Jo Johnson, Amy Nordahl, Linda Stone, Lisa Herman, Sue Hilber, Jane Ball, Laura Grob and Deb Althaus

Chapter Support Members: Keith Barkalow, Gerry Gob and Chet Blum

Guests: WOW members Karen Baetson and Donna Schoenfeldt

The meeting commenced at 1130 a.m.

Approve November Meeting Minutes: Motion by Amy R., seconded by Amy N. to approve the minutes as presented and [published](#) passed on a unanimous voice vote

Approve Treasurer's Report: Treasurer Jo Johnson presented the Financial Report that as of 4/1/19 our balance was \$850.20. Note that this includes the \$100 collected and set aside for the Funtest payouts and the \$25 collected thus far for our 2019 charity donation. Motion by Amy N., seconded by Lisa, to approve the report as presented passed on a unanimous voice vote.

Funtest: Jo presented an alternative idea for future Funtests. This year our bandanna is a smaller kerchief. Jo pursued the idea of using an embroidered microfiber cleaning cloth but the cost was prohibitive. However a small screen printed golf towel would run \$8.50 each. Discussion ensued. Motion by Amy R., seconded by Jane to use a golf towel next time passed on a unanimous voice vote.

Director Report: Chapter Director Linda Stone reported that our chapter membership is currently at 25 full members, 8 support members and 2 participating dealers. There is one new member in our area (Stoddard) since November 2018. She has been sent a welcome email, but to date has not responded.

Our chapter retention incentive of reimbursing new members for their 2nd year WOW renewal has still only paid for one renewal. That individual's membership has since become due again, for her 3rd year, and has expired. Linda has sent the customary reminder email but there has been no response to date. Others that have been eligible have not requested reimbursement. We will continue to monitor the results to determine its' effectiveness.

Linda noted that 3 of the next 5 members that will be eligible yet this year are support members. She asked for clarification on the original motion; did we intend it to cover support members as well as full members? Discussion ensued. Since the original motion reads "chapter members" and those present agreed that our support members are an important part of our chapter, we determined that all members, both full and support, are covered so no action was deemed necessary.

50/50: The meeting recessed at 11:45 when our lunch orders began arriving. During the recess we held our 50/50 drawing. \$76 was collected and the winning ticket was held by Linda. \$38 will be donated to S.A.V.E., our 2019 charity. The meeting reconvened at 12:15.

May 31, 8 am – 4 pm; 2 Brothers Spyder Spin: WOW info table: Thanks to Amy R., Jo and Laura we will have a WOW information table during the 2Brothers Spyder Spin event. We have Women On Wheels® brochures, cranberry samples courtesy of Warrens Cranberry Festival, a slide show, etc.

BAGC: Bikers Annual Golf Classic Amy N. and Linda announced the meetup places and times for the rides to Lark Toys from the north and the south respectively.

9:00 a.m. River Falls south Kwik Trip

9:30 a.m. Onalaska Hwy 35 north Kwik Trip

11:00 a.m. Lark Toys

Update on Amy Nordahl's "Forever 12" S.A.V.E. ride: Amy N. explained that for her 2nd year raising money for S.A.V.E (Suicide Awareness and Voices of Education) she is riding Hwy 2, as suicide is the 2nd leading cause of death for teens. She will start the western leg June 18th in St. Ignace MI.

(Editor's note: Information can be found and donations made to the same sites as last year.)

Facebook: [Forever_12](#)

Twitter: @Forever.12.JT

Instagram: @JT.Forever.12

Email: JT.Forever12@gmail.com

https://save.donordrive.com/campaign/Forever_12-2019

July Chapter Ride: Previously set for either day on the weekend, Deb chose Sunday, July 21. However due to family responsibilities she may not be available to lead the ride, so anybody interested in leading a July ride on that day or a day of their choosing should contact chapter director Linda. Details TBD & TBA

WOW WOW: Meeting notes indicate there may be one room still available at the annual Women On Wheels® Women Only Weekend in Shawano WI. (Editor's note: contact Jodi (New Foxy Riders chapter) at new_foxy_riders@yahoo.com. for info)

IFRD: Jo reported on attending the MN International Female Ride Day and also on issues with submitting her Casper photos for publication. Board member Karen Baetson clarified IFRD submission requirements and where to send them.

Highground Overnight: Lisa announced that rooms are still available at the Super 8 for this event, and Jo noted that she is looking for a roommate. Details can be found on our web site.

WOW Board Member Update: Guest Karen Baetson, who is the Treasurer on the Women On Wheels® Board of Trustees, updated us on several issues, including a big change to the magazine. **Magazine:** The WOW magazine will now be available digitally on the WOW web site under the secure Members tab. The May/June issue is already there. **Marketing Poster:** Karen introduced a WOW marketing poster created by the Dairyland Originals chapter for a WOW display at the National Motorcycle Museum in Anamosa IA. She suggested any of us could print it, or have it printed, for display at any dealer or motorcycle related business. If you need the digital PDF contact Linda or Jo. Karen and Dairyland Originals member Donna Schoenfeldt gave us an 11x14 poster which we will likely use at 2Brothers Power Sports. Linda had printed one 8.5x11 as well, which she will take to Rod's Power Sports.

ADJOURN: The meeting adjourned at 12:50 to the All Member Birthday Bash gift exchange.

Respectfully submitted by Chapter Director Linda Stone

*These minutes may be amended or approved as is at the November 2018 chapter meeting